

# WHITNEY WOOLSTENHULME

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SOUTH JORDAN, UT

## DEV PROJECTS

### "IF YOU COULD GO"

CONCEPT Making 'checked in' Instagram pictures searchable. MILESTONE Associating Instagram images with Foursquare locations (using APIs).

[Click to view video demo](#)

### "BITCURVE"

CONCEPT Bitcoin historic data visualization using D3.js. MILESTONES Pulling in data & associating each data point to a node on the graph; using Angular.js custom directives to display graphs.

[Click to view video demo](#)

### "EAT UP"

CONCEPT Similar to Meetup.com but geared toward foodies. MILESTONES Saving user data to the database (CRUD); matching users based on similar food interests.

[Eatup.us](#)

## PROFESSIONAL SKILLS

- + HTML, CSS, Bootstrap, JavaScript, WordPress, Angular.js, D3.js, AJAX, APIs, Node.js, Express, OAuth, MongoDB, Mongoose, Git/GitHub
- + Sublime Text, Postman, Dreamweaver
- + Photoshop, InDesign, Final Cut Pro

## EDUCATION

03/2015-06/2015  
DEVMOUNTAIN, PROVO, UT

### FULL STACK WEB DEVELOPMENT

- + 12-week immersive boot camp – MEAN stack

08/2007-12/2011  
UNIVERSITY OF UTAH, SALT LAKE CITY, UT

### BS: MASS COMMUNICATIONS

- + New Media emphasis – courses: Adv. Web Design, Designing for the Net I & II

## WORK EXPERIENCE

01/2015-03/2015  
GRAVITATE CREATIVE

### WEB DEVELOPMENT INTERN

- + Responsive website conversion with media queries
- + Custom coded sites following mock-ups
- + WordPress website maintenance

11/2013-03/2015  
SELF-EMPLOYED (WHITNEY WOO)

### SOCIAL MEDIA CONSULTANT

- + Online content/strategy development
- + Analytics tracking & reporting
- + WordPress website maintenance & customization
- + Email template development (HTML/CSS)

09/2013-03/2014  
INTERMOUNTAIN HEALTHCARE

### SOCIAL MEDIA SPECIALIST

- + Social media content/campaign development
- + Conversation monitoring & analytics tracking

03/2012-08/2013  
VMI NUTRITION (NOW GENYSIS BRAND SOLUTIONS)

### DIGITAL MARKETING MANAGER

- + Digital marketing content/strategy development (social media/website/email)
- + Brand ambassador/contributor management
- + Front-end development & site maintenance
- + Customer/affiliate inquiry correspondence
- + Tracking sales, inventory & order fulfillment